

Appendix: what is in the skincare and make-up sold to children and teenagers, and what the safety alerts show

Compiled by nuze.com on 4 October 2026. Section 1 to 3 are built from a crawl of product listings at UK online retailers (Lookfantastic and Cult Beauty, both THG; Space NK), brand websites (Byoma, 3INA, Glossier, Indeed Labs, Skinnydip, Starface, Tower 28, Klee Naturals) and one toy retailer (The Entertainer), fetched 3 October 2026, with each product's listed ingredients (INCI) read and flagged for retinoids (retinol, retinal, retinyl esters), alpha-hydroxy acids (glycolic, lactic, mandelic), beta-hydroxy acid (salicylic acid), polyhydroxy acids, vitamin C, niacinamide, fragrance ("parfum"), the 26 fragrance allergens that must be named on a label, essential oils, denatured alcohol and sunscreen. Sections 4 and 5 are built from the EU Safety Gate rapid alert database (categories Cosmetics and Toys, 2015 to 3 October 2026) and the UK Office for Product Safety and Standards alerts, reports and recalls database (cosmetics and toy cosmetics, 2021 to 3 October 2026). Contains public sector information licensed under the Open Government Licence v3.0 and European Commission data reused under its reuse policy.

1. Ingredients by brand: products with a full ingredient list on the UK shelf

"Any retinoid or acid" counts products containing a retinoid, an alpha-hydroxy acid or salicylic acid. "Named allergens" counts products whose ingredient list names at least one of the 26 fragrance allergens that must be declared. The positioning column is the researcher's note on how the brand is marketed or who buys it; it is not a claim by the brand.

Brand	Products	Positioning	Retinoid	AHA	Salicylic acid	PHA	Vitamin C	Parfum	Named allergens	Essential oils	Alcohol denat.	SPF	Any retinoid or acid
Klee Naturals	66	children 3+ / tween (play make-up and 'tween' make-up kits)	0	0	0	0	0	0	0	7	0	6	0
Laneige	64	Gen Z-popular	0	3	4	3	7	21	8	3	14	7	5
Sol de Janeiro	63	tween/teen-popular body mists	0	1	1	0	3	31	27	5	24	4	1
The Ordinary	62	general	0	2	0	1	0	0	3	0	3	0	2
Drunk Elephant	53	tween-popular (Sephora Kids phenomenon; brand says not for under-12s except some products)	0	20	6	6	13	0	0	2	28	10	21
COSRX	50	general	1	1	0	3	1	3	1	2	18	3	2
The Inkey List	45	general/Gen Z	3	1	2	0	4	0	2	0	9	1	5
Byoma	40	Gen Z/teen (barrier skincare, strong TikTok presence)	0	19	0	0	1	2	2	1	10	2	19
Glossier	34	Gen Z	0	4	1	2	2	9	10	11	9	4	4
3INA	34	Gen Z make-up	0	2	0	0	0	27	4	0	6	25	2
Summer Fridays	30	general/Gen Z	2	0	0	2	4	7	9	6	14	4	2
CeraVe	28	general (teen acne positioning)	0	0	0	0	0	0	0	0	4	3	0
Glow Recipe	24	Gen Z/tween-popular (Sephora Kids phenomenon)	0	1	3	3	3	6	0	6	8	0	3
Garnier	23	general	0	2	5	0	7	7	7	7	5	5	6
Tower 28	19	teen/sensitive skin, Gen Z	0	0	0	0	2	6	5	5	3	6	0
Beauty of Joseon	18	general	2	0	0	0	1	0	0	0	7	4	2
La Roche-Posay	16	general (teen acne positioning)	0	0	2	0	1	5	0	0	4	3	2
Skinnydip	15	teen/Gen Z	0	0	0	0	0	8	0	0	0	0	0
Indeed Labs	13	general	1	0	1	2	1	0	1	1	4	0	2
Paula's Choice	10	general	1	2	0	0	1	0	2	0	3	2	3
Starface	4	teen (acne patches, Gen Z)	0	0	3	1	0	0	0	0	2	2	3

Products captured by retailer or source (all products / with a readable ingredient list): cultbeauty 568 / 568; lookfantastic 388 / 388; brand site (kleenaturals.com, US; ships to UK/Amazon UK) 129 / 66; spacenk 110 / 91; brand site (www.3ina.com) 60 / 34; brand site (www.glossier.com) 47 / 22; brand site (byoma.com) 41 / 0; brand site (www.tower28beauty.com) 31 / 19; brand site (www.starface.world) 22 / 2; brand site (www.indeedlabs.com) 19 / 13; brand site (www.skinnydiplondon.com) 16 / 15; The Entertainer (thetoyshop.com) 5 / 0.

2. Products from brands popular with tweens and teenagers that contain an exfoliating acid

Brand	Product	Retailer	Price £	AHA	Salicylic acid
Drunk Elephant	Drunk Elephant Protini Polypeptide Moisturiser 50ml	lookfantastic	62	yes	
Drunk Elephant	Drunk Elephant Kamo Drops 20ml (Various Shades)	lookfantastic	37	yes	yes
Drunk Elephant	Drunk Elephant T.L.C. Sukari Babyfacial 50ml	lookfantastic	72	yes	yes
Drunk Elephant	Drunk Elephant Protini Polypeptide Moisturiser 50ml Refill	lookfantastic	62	yes	
Drunk Elephant	Drunk Elephant Protini Polypeptide Moisturiser 100ml	lookfantastic	62	yes	
Drunk Elephant	Drunk Elephant Protini Polypeptide Cream Midi 15ml	lookfantastic	21	yes	
Drunk Elephant	Drunk Elephant Protini Polypeptide Moisturiser 50ml	lookfantastic	62	yes	
LANEIGE	LANEIGE Mini But Mighty Moisture Set	lookfantastic	25	yes	yes
LANEIGE	LANEIGE Water Bank Glass Skin Ritual Set (Worth £60.50)	lookfantastic	53	yes	yes
La Roche-Posay	La Roche-Posay Anti-Ageing Skin Glow & Protection Routine with SPF	lookfantastic	65		yes
La Roche-Posay	La Roche-Posay Effaclar Duo+M Anti-Blemish Corrective Gel Moisturiser for Oily, Blemish-Prone Skin 40ml	lookfantastic	16.13		yes
BYOMA	BYOMA Longevit-8 Peptide Serum 40ml	cultbeauty	17.59	yes	
BYOMA	BYOMA The Barrier Boosting Lab Kit (Worth £42)	cultbeauty	22	yes	
BYOMA	BYOMA Double Cleansing Duo With Face Pad (Worth £27.98)	cultbeauty	22.4	yes	
BYOMA	BYOMA The Luminosity Lab (Worth £23)	cultbeauty	15	yes	
BYOMA	BYOMA Bio-Collagen Radiance Facial Mask 60ml	cultbeauty	16.99	yes	
BYOMA	BYOMA The Hydrating Heroes Lab Kit (Worth £15)	cultbeauty	12	yes	
Byoma	Byoma Skin Barrier 101 Routine (Worth £66)	cultbeauty	52.8	yes	
BYOMA	BYOMA Brightening Starter Kit	cultbeauty	13.59	yes	
BYOMA	BYOMA De-Puff and Brighten Eye Gel 20ml	cultbeauty	10.39	yes	
BYOMA	BYOMA Milky Moisture Cleanser 175ml	cultbeauty	11.19	yes	
Drunk Elephant	Drunk Elephant T.L.C. Sukari Babyfacial 50ml	cultbeauty	72	yes	yes
Drunk Elephant	Drunk Elephant Bespoke Brightening (Worth £142.00)	cultbeauty	89	yes	
Drunk Elephant	Drunk Elephant Protini Polypeptide Moisturiser 100ml	cultbeauty	64	yes	
Drunk Elephant	Drunk Elephant T.L.C. Framboos Night Serum 30ml	cultbeauty	81	yes	yes
Drunk Elephant	Drunk Elephant Brightfacial Peptide Mask	cultbeauty	64		yes
Drunk Elephant	Drunk Elephant Protini™Peptide Resurfacing Serum 30ml	cultbeauty	75	yes	

Brand	Product	Retailer	Price £	AHA	Salicylic acid
Drunk Elephant	Drunk Elephant Protini Polypeptide Cream 50ml and Drunk Elephant B-Goldi Bright Drops 30ml Duo	cultbeauty	96	yes	
Drunk Elephant	Drunk Elephant T.L.C. Glycolic Body Lotion 240ml	cultbeauty	31	yes	
Glow Recipe	Glow Recipe Watermelon Glow PHA + BHA Pore-Tight Toner 40ml	cultbeauty	25.6		yes
Glow Recipe	Glow Recipe Limited Edition Pride Watermelon Glow PHA + BHA Pore Tight Toner 150ml	cultbeauty	24.8		yes
Sol de Janeiro	Sol de Janeiro Bom Dia Bright Clarifying AHA BHA Body Wash 90ml	cultbeauty	10	yes	yes
Glow Recipe	Glow Recipe Strawberry Smooth BHA+AHA Salicylic Serum 30ml	cultbeauty	30.4	yes	yes
Drunk Elephant	Drunk Elephant Made To Measure Set	spacenk	80.00	yes	
Drunk Elephant	Drunk Elephant The Essentials Edit	spacenk	27.00	yes	
Drunk Elephant	Drunk Elephant Kamo Drops	spacenk	37.00	yes	yes
Drunk Elephant	Drunk Elephant Protini Polypeptide Cream	spacenk	64.00	yes	
Drunk Elephant	Drunk Elephant Protini Polypeptide Cream Refill	spacenk	56.00	yes	
Drunk Elephant	Drunk Elephant Lala Retro Cream Refill	spacenk	52.00	yes	
BYOMA	BYOMA Longevit-8 Peptide Serum	spacenk	21.99	yes	
BYOMA	BYOMA Bio-Collagen Radiance Facial Mask	spacenk	16.99	yes	
BYOMA	BYOMA Ultralight Face Fluid SPF50	spacenk	15.00	yes	
BYOMA	BYOMA Phyto-Mucin Glow Serum	spacenk	15.00	yes	
BYOMA	BYOMA Moisturising Gel Cream (50ml)	spacenk	13.00	yes	
BYOMA	BYOMA Moisturising Rich Cream	spacenk	15.00	yes	
BYOMA	BYOMA Best Sellers Collection Kit	spacenk	25.00	yes	
BYOMA	BYOMA Hydrating Starter Kit	spacenk	16.99	yes	
BYOMA	BYOMA Creamy Jelly Cleanser	spacenk	11.00	yes	
Starface	Starface Star Strips + Salicylic Acid	spacenk	7.00		yes
The INKEY List	The INKEY List Glycolic Acid Exfoliating Body Stick	spacenk	15.00		yes
The INKEY List	The INKEY List Salicylic Acid Exfoliating Scalp Treatment	spacenk	15.00		yes
The INKEY List	The INKEY List Advanced Retinal Serum	spacenk	18.00	yes	
LANEIGE	LANEIGE Water Bank Aqua Facial	spacenk	33.00		yes
LANEIGE	LANEIGE Balance Mode Peel Mask	spacenk	20.00		yes
LANEIGE	LANEIGE Balance Mode Rice Foaming Deep Cleanser	spacenk	22.00	yes	
3INA	Exfoliating toner with azelaic acid 3INA - Cruelty-Free Makeup	brand site (www.3ina.com)	19.95	yes	
3INA	Buildable Tanning Drops 3INA - Cruelty-Free Makeup	brand site (www.3ina.com)	26.95	yes	
Glossier	After Baume	brand site (www.glossier.com)	13	yes	
Glossier	Priming Moisturizer Rich	brand site (www.glossier.com)	45	yes	
Glossier	Solution	brand site (www.glossier.com)	38	yes	yes
Glossier	Ultralip	brand site (www.glossier.com)	28	yes	
Starface	star cream® + salicylic acid	brand site (www.starface.world)	15.99		yes
Starface	star wash® + salicylic acid	brand site (www.starface.world)	15.99		yes

3. Products in the crawl that contain a retinoid

Brand	Product	Retailer	Price £	Positioning
The INKEY List	The INKEY List Retinol Serum 30ml	lookfantastic	14	general/Gen Z
Beauty of Joseon	Beauty of Joseon Revive Firming Moisturiser 60ml	lookfantastic	21	general
Beauty of Joseon	Beauty of Joseon Revive Eye Serum Ginseng + Retinol 30ml	lookfantastic	15	general
COSRX	COSRX The Retinol 0.1 Cream 20ml	lookfantastic	23.99	general
SUMMER FRIDAYS	SUMMER FRIDAYS Jet Lag Overnight Eye Serum 15ml	cultbeauty	46	general/Gen Z
Murad Retinal	Murad Retinal Resculpt Body Treatment 148ml	cultbeauty	79	general
Sarah Chapman	Sarah Chapman Skinesis Age Repair Serum 30ml	lookfantastic	74	general
INNISFREE Retinol	INNISFREE Retinol Green Tea PDRN Firming Serum 25ml	cultbeauty	24.8	general
Paula's Choice	Paula's Choice Resist Intensive Repair Cream (50ml)	cultbeauty	42	general
Dr Dennis	Dr Dennis Gross Alpha Beta On The Spot Gel 30ml	cultbeauty	40	general
Sarah Chapman	Sarah Chapman Skinesis Age Repair Concentrate (30ml)	cultbeauty	108	general
Summer Fridays	Summer Fridays Jet Lag Overnight Eye Serum	spacenk	46.00	general/Gen Z
The INKEY List	The INKEY List Starter Retinol Serum	spacenk	13.00	general/Gen Z
The INKEY List	The INKEY List Advanced Retinal Serum	spacenk	18.00	general/Gen Z
Indeed Labs	Retinol Reface™ Anti-Aging & Dark Circle Brightening Eye Cream – Indeed laboratories	brand site (www.indeedlabs.com)	18.99	general

Two listings in the crawl stated a minimum age for the user, both acne spot treatments (a benzoyl peroxide gel, "over 12 years of age"; a salicylic spot wand, "suitable for 13+"). The other age statements found were "not for children under 3" on play make-up and the standard warning to keep babies out of the sun on sunscreens. No listing for an acid toner, peel, serum or retinol carried an age. Drunk Elephant's own FAQ page (read 4 October 2026) says products "containing high concentration of active ingredients" are not recommended for children "12 and under" and lists 16 products they "should not use", including Babyfacial, T.L.C. Framboos, T.L.C. Glycolic Body Lotion and Protini Serum; that statement is on the brand site, not on the retailer listings for those products.

4. EU Safety Gate alerts for cosmetics, 2015 to 2026

Lilial (butylphenyl methylpropional) was banned in the EU from March 2022 and in Great Britain from December 2022; the thousands of alerts for perfumes still containing it dominate the series and are shown separately. "Child-flagged" alerts are those whose product name or description refers to children, kids, babies, girls, toys or play. 2026 covers January to 3 October.

Year	All cosmetics alerts	Excluding Lilial perfumes	Child-flagged cosmetics	Make-up and face paint
2015	48	48	2	5

Year	All cosmetics alerts		Excluding L'ilial perfumes		Child-flagged cosmetics		Make-up and face paint	
2016	88		88		7		4	
2017	64		64		4		4	
2018	104		101		1		8	
2019	110		104		8		11	
2020	83		78		3		6	
2021	52		52		2		6	
2022	213		135		8		5	
2023	1,090		84		16		15	
2024	1,530		90		17		25	
2025	1,685		224		28		22	
2026	533		304		9		10	

Child-flagged cosmetics alerts, 2015 to 2026 (105), newest first.

	Product type	Product	Brand	Substance or hazard	Origin	Notified by	Sold online	Measures
2026-09-10	perfume/fragrance	Eau de cologne	SANRIO CO. LTD	BMHCA / Lilial	France	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2026-06-03	perfume/fragrance	Eau de toilette	Yodeyma	allergenic fragrance (26 allergens named); missing/incorrect labelling / ingredients list	Spain	Spain	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY; PRODUCT_RECALL_FRO
2026-06-02	perfume/fragrance	Perfume	Suavinex	allergenic fragrance (26 allergens named); missing/incorrect labelling / ingredients list	Spain	Spain	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; PRODUCT_WITHDRAWAL_
2026-04-29	bath	Bath bomb set	Disney	phthalates (DEHP/DBP/DINP etc)	France	United Kingdom in respect of Northern Ireland	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY
2026-04-28	skincare/body	Baby wipes	Bella Baby Happy	microbiological contamination	Poland	Poland	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY; WARNING_CONSUMERS_
2026-03-19	sun/tanning	Sunscreen	ALMA		Austria	Austria	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY
2026-03-06	sun/tanning	Sunscreen	Ringana		Austria	Austria	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2026-02-13	skincare/body	Hand cream		BMHCA / Lilial	Republic of Korea	Estonia	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2026-01-20	perfume/fragrance	Perfume	Gian Marco Venturi	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-11-27	nail	Gel nail varnish	ONLY NAILS	TPO (gel polish)	People's Republic of China	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-10-29	make-up/face paint	Toy make-up set		MI / MCI (isothiazolinones)	People's Republic of China	United Kingdom in respect of Northern Ireland	NO	OTHER/COMPULSORY; PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY;
2025-10-28	bath	Bath bomb	Bubble Up	BMHCA / Lilial	People's Republic of China	United Kingdom in respect of Northern Ireland	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY
2025-10-22	hair	Baby shampoo	Makari de Suisse	MI / MCI (isothiazolinones)	France	France	UNKNOWN	REMOVAL_FROM_ONLINE_MARKETPLACE/VOLUNTARY; PRODUCT_WITHDRAWA
2025-09-18	make-up/face paint	Make-up set	ANYLADY	lead	People's Republic of China	Hungary	NO	PRODUCT_RECALL_FROM_CONSUMERS/COMPULSORY; PRODUCT_WITHDRAWAL
2025-09-16	sun/tanning	Sunscreen		microbiological contamination	Croatia	Croatia	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2025-08-29	make-up/face paint	Face paint set	TYTOO	microbiological contamination	Unknown	Hungary	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2025-08-06	make-up/face paint	Face paint		lead	Unknown	Cyprus	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2025-07-17	perfume/fragrance	Cosmetics set	Gian Marco Venturi	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-07-10	perfume/fragrance	Eau de toilette	Parady Parfums	BMHCA / Lilial	Spain	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-07-01	perfume/fragrance	Perfume	VANDAN®	BMHCA / Lilial	People's Republic of China	Czechia	UNKNOWN	DESTRUCTION_OF_PRODUCT/COMPULSORY
2025-06-26	perfume/fragrance	Eau de toilette	TOMMY HILFIGER	BMHCA / Lilial	Unknown	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-06-10	skincare/body	Bath foam	Dove	BMHCA / Lilial	The Netherlands	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-06-04	skincare/body	Soap bar	Codexial	microbiological contamination	France	France	YES	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; PRODUCT_WITHDRAWAL_
2025-04-29	perfume/fragrance	Eau de toilette	Malizia	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-04-09	nail	Nail design set	MARTINELIA	allergenic fragrance (26 allergens named); missing/incorrect labelling / ingredients list	Spain	Spain	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2025-04-08	skincare/body	Bath and shower gel	Gian Marco Venturi	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-04-01	perfume/fragrance	Eau de toilette	Pejo	BMHCA / Lilial	United States	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY

Date	Product type	Product	Brand	Substance or hazard	Origin	Notified by	Sold online	Measures
2025-03-27	perfume/fragrance	Eau de toilette	LA RIVE	BMHCA / Lilial	Poland	Hungary	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/COMPULSORY; PRODUCT_WITHDRAWAL
2025-03-24	make-up/face paint	Face paint set	Party Crazy	mercury	United Kingdom	Cyprus	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2025-03-05	other/unspecified	Baby powder	Nuag�	microbiological contamination	India	Slovakia	NO	PRODUCT_RECALL_FROM_CONSUMERS/COMPULSORY; PRODUCT_WITHDRAWAL
2025-02-13	make-up/face paint	Face paint set		lead	People's Republic of China	Slovakia	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2025-01-30	perfume/fragrance	Perfume	CAROLINA HERRERA NEW YORK	BMHCA / Lilial	Spain	Czechia	UNKNOWN	DESTRUCTION_OF_PRODUCT/COMPULSORY
2025-01-21	perfume/fragrance	Eau de toilette	Arcobaleno parfumes	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-01-15	make-up/face paint	Cosmetics set	AIR -VAL	BMHCA / Lilial	Spain	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-01-08	perfume/fragrance	Cosmetics set	AIR -VAL	BMHCA / Lilial	Spain	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-01-08	perfume/fragrance	Eau de toilette	Arcobaleno parfumes	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2025-01-07	perfume/fragrance	Children's perfume	fulah	BMHCA / Lilial; HICC / Lyr�	Syria	Germany	UNKNOWN	OTHER/COMPULSORY; BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-12-19	hair	Shampoo	Natural Care	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-12-19	hair	Shampoo	Natural Care	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-12-12	perfume/fragrance	Eau de toilette	First American Brands, inc New York	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-12-11	perfume/fragrance	Eau de toilette	Monella Vagabonda	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-12-10	sun/tanning	Sunscreen spray	Nivea	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-11-21	perfume/fragrance	Eau de toilette	Guess	BMHCA / Lilial	France	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-09-11	perfume/fragrance	Perfume	LORINNA PARIS	BMHCA / Lilial	Turkey	Romania	NO	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-09-10	skincare/body	Cream	SOFT & PRECIOUS	BMHCA / Lilial	United Kingdom	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-08-08	perfume/fragrance	Eau de toilette	Monster HIGH	BMHCA / Lilial	People's Republic of China	Czechia	UNKNOWN	STOP_OF_SALES/COMPULSORY
2024-07-09	perfume/fragrance	Perfume	Uniflame	BMHCA / Lilial	People's Republic of China	Hungary	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY; PRODUCT_WITHDRAWAL_FROM
2024-07-02	perfume/fragrance	Eau de toilette	Saphir parfums	BMHCA / Lilial	Spain	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-05-16	perfume/fragrance	Eau de toilette	Jesus Gomez	BMHCA / Lilial	Spain	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-05-14	other/unspecified	Baby wipes	BABY WIPES	BMHCA / Lilial	Spain	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-05-14	other/unspecified	Baby wipes	Baby 2000	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2024-03-13	other/unspecified	Baby wipes		missing/incorrect labelling / ingredients list	Unknown	Lithuania	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2024-02-20	skincare/body	Hand cleaner	Elbow Grease	microbiological contamination	Turkey	Ireland	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2024-01-30	sun/tanning	Sunscreen milk	DELICE	microbiological contamination; 2-phenoxyethanol excess	Italy	Lithuania	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2023-12-13	perfume/fragrance	Baby powder	fulah	lead; cadmium; arsenic; asbestos / talc	Syria	Germany	UNKNOWN	OTHER/VOLUNTARY
2023-11-23	perfume/fragrance	Perfume	New Brand	BMHCA / Lilial	Belgium	Hungary	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/COMPULSORY; PRODUCT_WITHDRAWAL
2023-11-16	hair	Shampoo and conditioner	Barbie	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2023-09-27	other/unspecified	Wet wipes for babies	Baby 2000	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2023-09-05	perfume/fragrance	Body fragrance	C-THRU	BMHCA / Lilial	France	Hungary	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY; DESTRUCTION_OF_PRODUCT/
2023-08-23	oral care	Baby lotion	arom	BMHCA / Lilial	Spain	Hungary	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2023-07-25	make-up/face paint	Beauty sets	MARKWINS	MI / MCI (isothiazolinones)	Spain	Spain	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2023-07-13	perfume/fragrance	Perfume	Uniflame	BMHCA / Lilial	Unknown	Hungary	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; PRODUCT_WITHDRAWAL_

Date	Product type	Product	Brand	Substance or hazard	Origin	Notified by	Sold online	Measures
2023-07-05	nail	Cosmetic products set	Souza		People's Republic of China	The Netherlands	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2023-07-05	nail	Cosmetic products set	Souza		People's Republic of China	The Netherlands	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2023-07-04	make-up/face paint	Face paint set	Canenco	colourants (CI banned); missing/incorrect labelling / ingredients list	People's Republic of China	The Netherlands	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2023-06-27	skincare/body	Shower gel	PUPA	BMHCA / Lilial	Italy	Italy	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2023-05-04	nail	Cosmetics kit	Pop	MI / MCI (isothiazolinones)	People's Republic of China	Austria	UNKNOWN	WARNING_CONSUMERS_OF_RISKS/VOLUNTARY; PRODUCT_RECALL_FROM_CO
2023-03-16	oral care	Teeth whitening pen		hydrogen peroxide excess; choking / small parts	People's Republic of China	Ireland	YES	REMOVAL_FROM_ONLINE_MARKETPLACE/VOLUNTARY
2023-02-24	skincare/body	Hand cream		HICC / Lyrall	Poland	Lithuania	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2023-02-23	skincare/body	Body cream	LINEA	BMHCA / Lilial; allergenic fragrance (26 allergens named)	Italy	Lithuania	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2022-11-17	perfume/fragrance	Baby all-over wash	Urtekram	microbiological contamination	Denmark	Finland	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2022-11-17	perfume/fragrance	Baby all-over wash	Urtekram	microbiological contamination	Denmark	Finland	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2022-06-21	hair	Hair detangler	Baylis & Harding	microbiological contamination	United Kingdom	Ireland	YES	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY
2022-06-09	other/unspecified	Wet wipes for babies	cotton club	parabens (banned: isopropyl/isobutyl/phenyl/benzyl/pentyl)	Russian Federation	Lithuania	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2022-05-25	make-up/face paint	Children's make-up	Miss Carina -trucchi bimba	lead; nickel; chromium	People's Republic of China	Italy	NO	IMPORT_REJECTED_AT_BORDER/COMPULSORY
2022-05-12	skincare/body	Skin care oil	Weleda	lead; microbiological contamination	Switzerland	Germany	YES	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; OTHER/VOLUNTARY; OT
2022-02-10	skincare/body	Baby lotion	Lala's	HICC / Lyrall	Unknown	Sweden	UNKNOWN	STOP_OF_SALES/VOLUNTARY
2022-01-06	sun/tanning	Baby wet wipes	BE CUTAN	microbiological contamination	Former Yugoslav Republic of Macedonia	Croatia	UNKNOWN	IMPORT_REJECTED_AT_BORDER/COMPULSORY
2021-07-29	make-up/face paint	Toy make-up set	Migliorati	chromium; colourants (CI banned); missing/incorrect labelling / ingredients list	People's Republic of China	Italy	NO	IMPORT_REJECTED_AT_BORDER/COMPULSORY
2021-05-25	make-up/face paint	Face paint set	Natural Earth Paint	microbiological contamination	United States	Ireland	UNKNOWN	STOP_OF_SALES/VOLUNTARY; STOP_OF_SALES/VOLUNTARY
2020-06-04	skincare/body	Baby wet wipes	Melani	MI / MCI (isothiazolinones)	Bulgaria	Bulgaria	YES	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2020-02-04	skincare/body	Baby body lotion	dm alverde	lead; microbiological contamination	Germany	Germany	YES	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; PRODUCT_WITHDRAWAL_
2020-01-22	sun/tanning	Baby sunscreen	Nubian Kids		Slovakia	Czechia	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2019-10-02	skincare/body	Bath and shower gel	Unknown	microbiological contamination	People's Republic of China	Germany	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; WARNING_CONSUMERS_O
2019-06-12	skincare/body	Liquid soap	Disney	microbiological contamination	Greece	Germany	UNKNOWN	OTHER/VOLUNTARY
2019-06-07	make-up/face paint	Face paint with glitter	Saffron		People's Republic of China	United Kingdom	NO	OTHER/VOLUNTARY; PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2019-05-22	hair	Shampoo and bath gel	Disney	microbiological contamination	Greece	Germany	UNKNOWN	OTHER/VOLUNTARY
2019-05-07	make-up/face paint	Face paint	Paintglow	microbiological contamination	United Kingdom	Finland	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2019-05-07	perfume/fragrance	Perfume	Disney – PIXAR	BMHCA / Lilial; allergenic fragrance (26 allergens named)	Spain	Czechia	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2019-03-06	skincare/body	Baby cream	URIAGE EAU THERMALE		France	Czechia	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2019-01-04	other/unspecified	Baby wet wipes	Lula Baby	microbiological contamination	Poland	Estonia	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY; WARNING_CONSUMERS_
2018-08-17	sun/tanning	Baby Lotion	Pr.FRANCOISE BEDON Paris	MI / MCI (isothiazolinones)	France	Ireland	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY; PRODUCT_WITHDRAWAL
2017-10-20	hair	Hair conditioner	Africas Best		United States	Ireland	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2017-10-20	hair	Hair conditioner	African Pride		United States	Ireland	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2017-07-20	skincare/body	Cream for babies	Cotton Tree		India	Ireland	NO	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2017-06-16	skincare/body	Baby wet wipes	Ultra Soft		The Netherlands	Germany	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2016-09-14	hair	Shampoo & Bath gel	DEKAM		Greece	Czechia	YES	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY

Date	Product type	Product	Brand	Substance or hazard	Origin	Notified by	Sold online	Measures
2016-08-19	perfume/fragrance	Baby skincare wipes	Baby tender		People's Republic of China	Finland	UNKNOWN	IMPORT_REJECTED_AT_BORDER/COMPULSORY
2016-06-08	sun/tanning	Suncream for children	Nivea		Germany	Germany	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/VOLUNTARY
2016-04-11	hair	Shampoo & Bath gel	Malef		Greece	Greece	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2016-04-11	hair	Shampoo & Bath gel	Malef		Greece	Greece	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2016-04-11	hair	Shampoo & bath gel	American Greetings /; Malef		Greece	Greece	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY
2016-03-23	make-up/face paint	Children's make-up set	KTN		Germany	France	UNKNOWN	PRODUCT_RECALL_FROM_CONSUMERS/VOLUNTARY; PRODUCT_WITHDRAWAL_
2015-05-04	hair	Babies' shampoo	Teo bebe	microbiological contamination	Bulgaria	Bulgaria	UNKNOWN	BAN_MARKETING_OF_PRODUCT/COMPULSORY
2015-03-13	other/unspecified	Wet wipes	Papilion		Turkey	Czechia	UNKNOWN	PRODUCT_WITHDRAWAL_FROM_MARKET/COMPULSORY

5. UK OPSS alerts, reports and recalls involving children's cosmetics, toy make-up and bath products, 2021 to 2026

Date	Category	Type	Risk	Title	Substance or hazard	Origin	Seller or marketplace	Action
2026-09-10	toys	product-safety-report	high	Product Safety Report: RUNQ! Snail Run Fast Toy sold via Amazon (2609-0054)	choking / small parts	China	Amazon	The import has been rejected at the border
2026-08-11	toys	product-safety-report	serious	Product Safety Report: ALEENFOON Bath Toys sold via Amazon (2608-0036)	choking / small parts	China	Amazon	The import has been rejected at the border. The listing has
2026-05-28	toys	product-safety-report	serious	Product Safety Report: ZF Mini Pet Remote Control Snail Toy sold via Amazon (2603-0256)	sharp / injuries; button/coin battery	China	Amazon	The listing has been removed by the online marketplace (Amaz
2026-04-09	cosmetics	product-recall	serious	Product Recall: Disney Frozen Bath Bomb Set sold by TK Maxx (2604-0007)	phthalates	France	TK Maxx	The product has been recalled from end users by TK Maxx.
2026-02-27	cosmetics	product-safety-report	not-provided	Product Safety Report: Kids Stuff Crazy Foaming Soap (2602-0273)	flammable	United Kingdom		The Office for Product Safety and Standards (OPSS) suspended
2025-12-23	toys	product-safety-report	serious	Product Safety Report: Outpicker Bath Bomb (2510-0015)		China		The import has been rejected at the border.
2025-12-04	toys	product-safety-report	serious	Product Safety Report: Bathing the Bears Play Mat (2511-0271)	choking / small parts	China		The import has been rejected at the border and destroyed.
2025-11-28	toys	product-recall	high	Product Recall: Lanco Rubber Bath Toys sold by Babi Pur (2511-0065)	choking / small parts	Spain		The product has been recalled from end users.
2025-10-20	cosmetics	product-recall	serious	Product Recall: Bubble Up Mermaid You Look The Bath Bomb sold by One Beyond (2510-0138)	BMHCA / Lilial	China		The product has been recalled from end users.
2025-08-20	cosmetics	product-recall	serious	Product Recall: Toy Make-Up Kits (2505-0086)	MI / MCI	China		The products have been recalled from end users and withdrawn
2025-06-30	toys	product-recall	medium	Product Recall: First Baby Days Bath Time Bath Book (2504-0165)		China		The product has been recalled from end users.
2025-06-20	toys	product-recall	serious	Product Recall: My 1st Bath Toy Ducks (2409-0089)	choking / small parts	China		The product has been recalled from end users. We recommend y
2025-06-05	toys	product-safety-report	serious	Product Safety Report: Girls Creator Nail Art Studio (2502-0056)		China		The import has been rejected at the border.
2024-10-22	toys	product-recall	not-provided	Product Recall: My First Bath Animals' Bath Toys sold by TK Maxx (2410-0029)	choking / small parts	China	TK Maxx	The products have been recalled from end users.
2024-05-09	cosmetics	product-safety-report	serious	Product Safety Report: Spooktacular Deluxe Make Up Set (2403-0238)	nickel	China		The goods have been seized from the local retailer and destr
2023-08-25	toys	product-recall	serious	Product Recall: Bop Bop Baby Lion Teether & Pacifier Clip Set sold by TK Maxx (2308-0133)	choking / small parts		TK Maxx	The product has been recalled from end users.
2023-07-14	toys	product-recall	not-provided	Product Recall: Zuru Baby shark bath toy – mini and full-size versions (2307-0120)	sharp / injuries			The product has been recalled from end users.
2023-04-18	toys	product-recall	high	Product Recall: LOL Triple Layer Cosmetics Tin sold by Argos (2303-0147)	labelling / ingredients list	Unknown	Argos	The product has been recalled from end users.
2023-02-24	toys	product-safety-report	high	Product Safety Report: Lucloy bathtub Toys for 1, 2, 3, 4 + Year Olds Boys Girls Gift Set sold via e	suffocation (packaging)	Unknown	eBay	Removal of the listing by the online marketplace (eBay).
2023-01-18	toys	product-recall	high	Product Recall: 2x15pcs Magnetic Fishing Bath Toy sold via Wish (2206-0237)	choking / small parts	China	Wish	OPSS are requiring the recall of the product from end users.
2022-11-28	toys	product-recall	high	Product Recall: 1Pcs Cartoon Duck Rowing Boat Bath Toy sold via Wish (2206-0328)	choking / small parts	Unknown	Wish	OPSS are requiring the recall of the product from end users.
2022-11-28	toys	product-recall	serious	Product Recall: Light Up Bath Toy sold via Wish (2205-0121)	choking / small parts	China	Wish	OPSS are requiring the recall of the product from end users.
2022-11-18	cosmetics	product-recall	serious	Product Recall: MGA LOL Surprise! 18 Piece Nail Set (2211-0048)	MI / MCI	United States	TK Maxx	The product has been recalled from end users by TK Maxx (Hom
2022-11-07	toys	product-recall	high	Product Recall: Wooden Cloud Crochet Mobile Clips with Organza Bag sold via Etsy (2205-0160)	choking / small parts	United Kingdom	Etsy	Recall of the product from end users
2022-10-10	toys	product-recall	high	Product Recall: 2 in1 Wooden Magnetic Alphabet Fishing Toy Board Games/ Wooden Clip Beads Fishing Mu	choking / small parts; magnets	China	Etsy	Recall of the product from end users. The product has been d
2022-09-30	cosmetics	product-recall	not-provided	Product Recall: Purity Essentials Baby Powder (2209-0121)	asbestos	South Africa		The product has been recalled from end users by the manufact
2022-08-12	toys	product-safety-report	serious	Product Safety Report: Yellow Duck Bath Toys Sets sold via eBay (2206-0394) (2206-0256) (2206-0221)	phthalates; choking / small parts		eBay	Withdrawal of the products from the market. The listing has
2022-03-25	cosmetics	product-recall	not-provided	Product Recall: Baylis and Harding Goodness Kids Detangler (2203-0090)	microbiological contamination	United Kingdom		The product has been recalled from end users.
2022-02-04	cosmetics	product-recall	serious	Product Recall: Bliss Fat Girl Sleep Firming Cream (2201-0459)	MI / MCI	United States	eBay	The product has been recalled from end users and eBay has re
2022-02-04	toys	product-safety-report	medium	Product Safety Report: Children's Bath Toy - Duck Slide (2111-0351)	choking / small parts		AliExpress	Stop using the product immediately and contact the distribut
2022-01-21	toys	product-recall	serious	Product Recall: EARSOON Baby Bath Toy (2109-0188)	choking / small parts	China	Amazon	The product has been recalled from end users. The listing ha
2021-12-10	toys	product-recall	serious	Product Recall: 'Baby Love Bath' doll bath toy (2109-0309)	phthalates; choking / small parts	China	eBay	Recall of the product from end users. Removal of the listing
2021-10-22	toys	product-recall	serious	Product Recall: HANMUN Duck Bath Shower Head Toy Bathtub Sprinkler Spraying Water Toy (2109-0190)	choking / small parts	China	Amazon	The product has been recalled from end users and the listing
2021-10-08	toys	product-recall	medium	Product Recall: Sprinkler Ball Toy (2109-0092)	choking / small parts; button/coin battery	China		Recall of the product from end users. Removal of the product
2021-10-01	toys	product-safety-report	medium	Product Safety Report: 7 Pcs Children's Fishing Game for bath (2109-0001)	choking / small parts; suffocation (packaging)	China	Amazon	Withdrawal of the product from the market and removal of the
2021-09-24	toys	product-recall	medium	Product Recall: Bathroom Toys Pipeline Water Spray Shower Game Bird Mushroom Toy for Children (2108-	choking / small parts; suffocation (packaging)	China		Recall of the product from end users
2021-09-24	toys	product-safety-report	medium	Product Safety Report: WEARXI Baby Bath Toys Fun Bathtub Basketball Shooting Game for Kids (2108-015	choking / small parts	China	Amazon	The listing has been removed by the online marketplace (Amaz
2021-09-17	toys	product-recall	serious	Product Recall: Fun Sensor Diving Fish Luminous Electric Swimming Fish Toy for Baby Bathing (2108-02	choking / small parts; button/coin battery	China	Wish	Recall of the product from end users and removal of the list
2021-09-17	toys	product-safety-report	medium	Product Safety Report: Anguism Baby Bath Toys Wind up Turtle Bathtub Toy (2108-0138)	choking / small parts	China	Amazon	The listing has been removed by the online marketplace (Amaz
2021-09-17	toys	product-safety-report	medium	Product Safety Report: MicroPlush Girls Princess Makeup Cosmetics (2108-0189)	suffocation (packaging)		AliExpress	Removal of the listing by the online marketplace (AliExpress
2021-09-03	toys	product-safety-report	high	Product Safety Report: Wind-Up Mermaid Bath Toy (2108-0173)	choking / small parts	China	AliExpress	We recommend owners stop using this product immediately. Con
2021-03-12	toys	product-recall	serious	Product Recall: OkOk Animal Drag Snail Pull Along Toy (2101-0003)	choking / small parts; suffocation (packaging)	China	eBay	The listing has been removed by the online marketplace (eBay

6. Method and limits

The product crawl reads what a retailer or brand publishes on its page; where a page had no ingredient list the product is counted but not flagged. Flags are text matches on the ingredient list: a product is counted as containing an alpha-hydroxy acid only where glycolic, lactic or mandelic acid appears as an ingredient (a looser match on the word "acid" was discarded), and as containing a retinoid where retinol, retinal, retinaldehyde, retinyl palmitate, retinyl acetate, retinyl retinoate or hydroxypinacolone retinoate appears. Concentrations are rarely published and were not captured. Brands popular with tweens were chosen from the brands repeatedly named in dermatology literature on the "Sephora kids" trend and in the trade body's parents' guide; Bubble could not be crawled. Boots, Superdrug and Sephora UK pages could not be read by our tools, so prices and listings come from the retailers that could be. The Safety Gate child flag is a text rule and will miss children's products described without those words and include some adult products with, for example, "baby" in a fragrance name. Alert counts are counts of notifications, not of products sold or injuries.